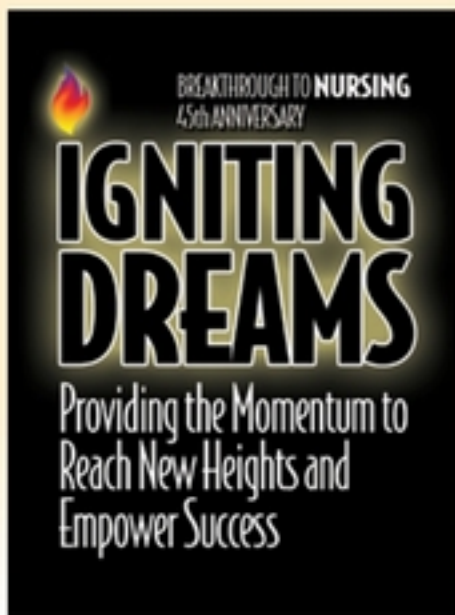


# WAYS YOUR CHAPTER CAN CELEBRATE THE 45<sup>TH</sup> ANNIVERSARY OF



- Establish a Breakthrough to Nursing Committee at your school or state chapter
- Focus chapter programs on recruitment of underrepresented populations in nursing—invite nurse speakers from these groups to address students and faculty
- Work with your school or state Image of Nursing Committee to promote a positive image of the nursing profession to the public.
- BTN chairpersons can get together during the annual NSNA Convention or the MidYear Conference to share activities and ideas. Time is set aside at both meetings for this purpose.
- Organize a state or chapter level contest for BTN.
- Make plans so that your BTN projects have continuity from year to year.
- Write junior and senior high school principals and counselors to inform them of the nature, purpose and goals of the BTN project; propose a role that each school may play in implementing the project.
- Offer involvement in high school career days.
- Have nursing students write letters to their high school guidance counselors letting them know how much they are learning in nursing school and to refer potential nursing students to them if they want to talk to a nursing student about what nursing school is like.
- Update guidance counselors about nursing and requirements for entrance into nursing school.
- Contact a local guidance counselor association and ask to be placed on the agenda for one of their meetings—show the BTN video.
- Contact school nurses to see how they can become involved.
- Cooperate with local hospitals and community nursing agencies to have a career day for junior and high school students at their facility.
- Have a BTN fundraiser to provide funds for tutoring students with academic needs.
- Focus on retention as well as recruitment of students, i.e. establishment study groups and peer support groups.
- Encourage minority students to get involved in BTN projects and to serve as role models and mentors for other students.
- Think of creative ways to recruit “second-career” people into nursing. Increase the involvement of community agencies, clinics and hospitals in the BTN project.